

**SHULMAN ASSOCIATES EXECUTIVE SEARCH FIRM MOVES HEADQUARTERS TO SF;
HELPS GROWING COMPANIES RECRUIT TOP PR, MARKETNG, BRANDING TALENT**

FEBRUARY 14, 2007, San Francisco, CA – Shulman Associates, (www.shulmanassoc.com), a leading boutique executive search firm, has moved its headquarters to San Francisco in order to better serve the growing demand for communications professionals among businesses in the Bay Area. Shulman Associates, which specializes in recruiting PR, Marketing and Branding executives, will continue to provide executive search services for companies and PR agencies throughout the US and internationally.

According to Barry Shulman, founder and CEO of the firm, “The San Francisco Bay Area is once again one of the most vibrant business markets in the country with companies at all points of the business cycle requiring more brand building, communications and reputation management talent. "We can assist these companies in attracting the best qualified candidates for their communications-related positions via our extensive database and network – contacts we have developed over the past 20 years.”

Prior to moving its headquarters to San Francisco from Seattle, Shulman Associates serviced its Bay Area clients from a satellite office managed by the firm’s Principal, Gordon Chiang.

According to Chiang, “More and more companies in the Bay Area are increasing their in-house ranks of PR and communications professionals instead of relying solely on agency talent often headquartered back East or in other cities. By increasing our presence here, Shulman Associates can help more clients with their early hiring and planning decisions and handle all of their comprehensive search processes for recruiting the best candidates.”

Shulman Associates is an executive search firm that is recognized worldwide for recruiting outstanding talent for positions in corporate marketing, marketing communications, public relations and other leadership roles. The firm has a highly successful record in helping its clients meet their most critical talent acquisition challenges. Shulman Associates is results driven and offers all clients the participation of the principals. For more information on the firm, visit www.shulmanassoc.com.

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