

New Website Provides Trends, Tips on Executive Recruiting

Shulman Associates <gordon@shulmanassoc.com>

Mon, Mar 10, 2008 at 2:42 PM

Reply-To: gordon@shulmanassoc.com

To: ockfen@gmail.com

Dear colleagues and friends,

You are receiving this email (and enewsletter) because you are responsible for hiring, staffing and/or managing the communications function for your company. And, we want to share with you some pertinent information about how you can be even more successful in your endeavors.

If you take a quick look at our new Website (see article below) you'll find insights into several of the key steps in the recruiting process. (We've learned these things helping companies like yours for more than 22 years. So we decided it was time to share this information with others!)

With your permission, we'd like to send you an occasional tidbit about what's going on in the communications management and recruiting field.

Thank you. Here's hoping you have a great holiday season and prosperous New Year.

Best wishes,

Barry Shulman and Gordon Chiang

Shulman Associates

Executive Search Firm

November 27, 2007

[Contact Us](#)

NEW WEBSITE PROVIDES TIPS AND TRENDS ON EXECUTIVE RECRUITING

We have revised our Website at www.shulmanassoc.com. In addition to describing how we work with our clients and why we're different, we also offer timely tips on how to attract and hire top communications professionals. Visitors to our site can now find information on the latest trends in the executive search business as well as developments in public relations, corporate marketing and corporate communications.

For example, in the section, "[Finding the Best Fit,](#)" viewers learn the nuances of how to recruit top PR talent in today's competitive environment.

In the section entitled "[For Companies,](#)" communications and HR executives can read about the ins and outs of the search process. Here they will learn, for example, "[When to Hire an Executive Recruiter,](#)" "[What Kind of Executive Recruiting Firm to Hire,](#)" and "[What to Expect from Your Executive Recruiter.](#)"

Communications professionals looking for their next opportunity will want to visit the section, "[For Candidates.](#)" In this section they will find guidance on when it's time to change positions, how to trust their gut, and how to stay centered and focused during the process.

As we are frequently asked to write articles on communications and recruiting topics in major publications, our website now includes article reprints in the "[Published Articles](#)" section. We hope you'll enjoy reading our articles as well as recent

interviews with the Wall Street Journal and CNN/Fortune Magazine. Feedback is very important to us. We hope that when you visit our site (www.shulmanassoc.com), you'll take a moment to let us know what you think. And, of course, if we can help you meet your hiring needs for top-level talent, please "[Contact us,](#)" by sending an email or giving us a call.
Barry Shulman and Gordon Chiang



Barry Shulman

Gordon Chiang

Barry Shulman founded Shulman Associates Executive Search firm in San Francisco in 1990 after four years as a VP of an internationally recognized search firm. Throughout his career, Shulman has assisted hundreds of corporations and PR agencies in structuring strategic communications functions and recruiting highly qualified executives to manage them. He frequently speaks and writes articles on trends in corporate communications and marketing and employment practices, including executive search. He can be reached at barry@shulmanassoc.com or www.shulmanassoc.com.

Gordon Chiang is a partner in Shulman Associates, a 17-year-old executive search firm specializing in recruiting for positions in corporate marketing, marketing communications, public relations and other leadership roles. Prior to joining Shulman Associates, he worked with a Silicon Valley-based technology company where he focused on marketing and executive management searches. Chiang has co-authored several articles and is available to speak on integrated and marketing communications and recruiting practices. He can be reached at gordon@shulmanassoc.com or www.shulmanassoc.com.

[Forward email](#)

[SafeUnsubscribe®](#)

This email was sent to gordon@shulmanassoc.com, by gordon@shulmanassoc.com
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Shulman Associates | 3450 Sacramento Street, Suite 424 | San Francisco | CA | 94118
